

# #SaferToBeMe Summit 2025

## Making it Safer to Be Me: A Partnership Guide

We are 80% there with sponsors! Will you be the next person, or organisation, who will support #SaferToBeMe?



ReportOUT





**A huge week-long global summit**

**Held in the North East of England**

**Starting 20th October 2025**

**To stand in solidarity against  
LGBTQ+ harm and hatred**

**With delegates arriving from  
across the United Kingdom**

**And delegates arriving from  
across the globe**

# Why do #SaferToBeMe in 2025?

**The world is changing for EDI and LGBTQ+ rights. Let's stand together in solidarity. Let's make the world a safer place to be.**

The 2025 #SaferToBeMe Summit returns to the region for a second time and promises to be the biggest one yet since our inaugural launch in 2023. Being the only global LGBTQ+ Summit held in the United Kingdom, we proudly bring this to the North East of England.

To make this happen and thrive, we have an ambitious and exciting programme of events held over the course of a week in October, all held around the theme of LGBTQ+ rights and allyship being 'local to global' as we stand in solidarity.

In an uncertain world at the moment, it can feel like LGBTQ+ rights are under attack and diminished by populist leaders, nation states, and moral entrepreneurs. So, it is more important than ever as individuals, organisations, politicians, governments, and businesses, to pull together in solidarity and to make a visible stand as allies. We invite you to be part of #SaferToBeMe and I encourage you to look through our planned programme of events.

#SaferToBeMe will bring this rich programme of events as part of a thriving partnership of three North East based LGBTQ+ organisations: Pride Action North, OUT North East, and ReportOUT. This week-long Summit is uniquely held in the North East of England, bringing new UK and global visitors to the region, benefitting our local economy, and highlighting how inclusive our region of the UK is for all.

In the lead up to #SaferToBeMe, we also want to encourage organisations, youth groups, educational establishments, the criminal justice system, and more, to develop awareness-raising opportunities around the theme of #SaferToBeMe (see page 19 for further information on how your organisation can get involved).

This event will help to restore community cohesion in uncertain times, and offer hope, acceptance, equity, and visibility for LGBTQ+ people in the United Kingdom, and beyond. The North East of England is known for its warm and friendly people, so what better place to host it than here! We hope that you will get involved and be part of #SaferToBeMe in October 2025, showing your commitment to LGBTQ+ people across the world.



A handwritten signature in grey ink that reads "A. Dalton".

**Drew Dalton**  
**CEO: ReportOUT**



# Praise for #SaferToBeMe in 2023

***"This was the first of its kind in the UK, bringing together people from across the globe to discuss LGBTQ+ rights. It shows that the North East can host these types of events and that the region is a warm, diverse, and welcoming place for everyone"***

***"Superbly curated event that enabled participants "in the sector" to step out of the usual bubbles. Action-oriented, practical, human rights-based - it ticked many boxes for me!"***

***"There was a diversity of approach at the event, which I found to be very refreshing. It was not all one-note, but rather a coming-together of diverse professionals willing to share their ideas. This event was useful for every professional, no matter which industry they are part of"***

***"To see the Amsterdam Rainbow Dress displayed in the UK for the first ever time was something else. What a call to unity in such difficult times for LGBTQ+ people!"***

***"Incredibly interesting and thought provoking. Many "why haven't I heard about this before?" or "why haven't I thought about this before?" moments. The event was highly successful in providing a forum for various international speakers, and for involving UK LGBTIQ+ community members"***

***"I left the event feeling that there was a glimmer of hope in the world"***



# Looking back at #SaferToBeMe in 2023

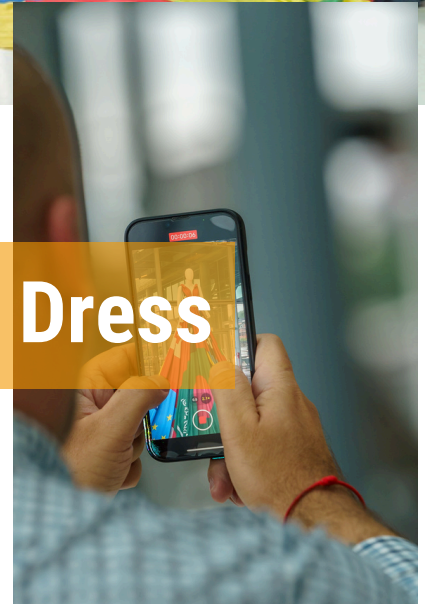


**A United Kingdom first**

**Hosting the Amsterdam Rainbow Dress**

**In June 2023, ReportOUT hosted #SaferToBeMe at the University of Sunderland. This was after the UK Government cancelled their planned 'Safe To Be Me' Conference, and LGBTQ+ organisations withdrew (ourselves included), so we hosted our own event to replace it.**

Our launch event at the National Glass Centre in Sunderland hosted the stunning Amsterdam Rainbow Dress, which is made up of the flags of the current 65 nation states that criminalise same-sex love. It was a striking start to the whole event. We sold over 100 tickets for this event, and were joined live by ITV and BBC News.





# Looking back at #SaferToBeMe in 2023

Over 20 countries present



20 varied talks and workshops



Over 200+ people took part



100% of attendees rated it as 'excellent'

# Former sponsors of #SaferToBeMe in 2023



**University of  
Sunderland**



**Sunderland's  
Business  
Improvement  
District**

**SunGen**



**Holiday Inn**



**A B I L I T Y  
C O N S U L T A N T S**

**Thank you to our former sponsors in  
2023. Could you be our next sponsor?**



**#SaferToBeMe Summit in 2025 will...**

**Welcome 500+ people to the region**

**Gain 50 million social media hits**

**Bring £250,000+ into the regional economy in one week**

**Make a huge impact on your Corporate Social Responsibility**

**Generate 1 million pounds of positive publicity for the region**





# #SaferToBeMe

## Layout of the week

Sun

Attendees Arrive

Mon

#SaferToBeMe Summit  
Launch Event (pm)

Tue

Queer Guided Tour of Newcastle (am)  
OUT of Office Networking Event (pm)

Wed

Meet the Speakers Dinner (pm)

Thu

#SaferToBeMe Summit Day 1 (am)  
QueerXperience Event (pm)

Fri

#SaferToBeMe Summit Day 2 (am)  
Candlelit Vigil (pm)  
Signing of Global Compact (pm)

Sat

Wrap Up Social Event (am)

# For #SaferToBeMe 2025 you could sponsor:

## The Launch Event

**AVAILABLE  
NOW**

**We are still seeking additional  
sponsors for this event, speak to us**

**Make a dramatic entrance with us**

**Be the organisation everyone remembers**

**As a sponsor of our Launch Event, your organisation will be mentioned at the start of the #SaferToBeMe week-long Summit. This is an opportunity to bring people together at a VIP-style event with drinks and light snacks. Last time, we launched the Amsterdam Rainbow Dress (pictured above). This time, we have another exciting launch of something new and special for our launch event.**

We are expecting about 100 heads of businesses and charities, MPs and councillors, uniformed services, speakers, sponsors, and other dignitaries to attend this event. Some limited tickets will be available for the general public. The press will be invited.

- Your logo will be prominently displayed on our ReportOUT website and social posts promoting the event.
- Your branding will be prominently placed on all invites, banners, and a full-page advert in the Summit handbook. You will be given guaranteed tickets (15 tickets) for the Launch Event.
- You will be invited to the podium to introduce your organisation at the Launch Event.
- You will be interviewed on Pride Radio to announce the sponsorship, and again live at the event itself.
- You will receive a 6-week standalone radio advertising campaign on Pride Radio.
- You will also receive two free ReportOUT guest speaker/workshop sessions for LGBTQ+ themed events at your organisation (worth £500 each)

**Sponsor: Maldron Hotel Newcastle**



# For #SaferToBeMe 2025 you could sponsor:

## A Queer Guided Tour of Newcastle

**AVAILABLE  
NOW**

**We are still seeking additional  
sponsors for this event, speak to us**

**Welcome our visitors to the city**

**Be the friendly face of the Summit**

As a sponsor of our Queer Guided Tour of Newcastle, your organisation will be the main sponsor for all new visitors to our region, and local people, who take our guided tour. This is designed to welcome people to the city and for Summit attendees to find out more about the hidden queer history via a walking (or bus and Metro) tour of Newcastle upon Tyne. Designed by experts, this tour will reveal long-forgotten locations where people secretly met, formed campaigns, drank in 'gay friendly' bars, and you will even hear about a murder mystery! This will enlighten and enthrall people with the lived histories of LGBTQ+ people of our city's past.

We are expecting about 50+ people to take part in the tour and this will mainly be visitors for the Summit, as well as the general public.

- Your logo will be prominently displayed on our ReportOUT website and social posts promoting the event.
- Your organisation will be featured in a call out at the beginning and the end of the tour.
- Your organisation will be given 10 guaranteed tickets for the tour.

**Opportunity: 1 x £950**



# For #SaferToBeMe 2025 you could sponsor:

## OUT of Office Business Networking Event



Network with business leaders

Build up valuable contacts for the future!

**Working with our partners at OUT of Office, we are putting together a special business networking event. This is an opportunity to meet new people, network, build contacts, and find ways to work together in partnership, all in a warm and cosy bar in a central location.**

We are expecting 50+ people to take part in this event, of which you must have a ticket to attend.

- Your logo will be prominently displayed on OUT of Office and ReportOUT website and social posts promoting the event.
- A representative from your organisation will be able to deliver a welcome speech to all attendees.
- Your own branding will be displayed at the event and across our social media.
- Your organisational advert will be given a full-page advert in the Summit handbook.
- You will be given a call out at the beginning of the event.

OUT  
OF  
OFFICE

**Sponsors: Hilton Hotel Gateshead and Reeves PR**





# For #SaferToBeMe 2025 you could sponsor:

## Meet the Speakers Dinner Event

**Have exclusive access to the speakers**

**Warmly welcome people to our region**

As a sponsor of our Meet the Speakers Event, your organisation will receive VIP access to our speakers who arrive before both the Summit and QueerXperience Event begins. We will ensure that some of our speakers or organisers are sat at your table, so you can find out more about their talk whilst enjoying a beautiful three-course meal. This is a fantastic networking opportunity to meet people from across the United Kingdom, and across the globe.

We are expecting 40+ people to take part in this event, which is an exclusive VIP access.

- A representative from your organisation will be able to deliver a welcome speech to all attendees.
- Your own branding will be displayed at the event and across our social media when advertising the event afterwards.
- Your organisational advert will be given a full-page in the Summit handbook.
- You will be given a call out at the beginning and the end of the meal.
- You will have access to 10 guaranteed tickets at the meal (worth £30 each).

**Sponsors: Connection Heroes, Wilson LLB and TW Fire Service**





# For #SaferToBeMe 2025 you could sponsor:

## The QueerXperience Event

Help to inspire and motivate others

Want to see our version of a TED Talk?

As a sponsor of our QueerXperience event, your organisation will be empowering the voices of public speakers in an event akin to a Ted-style talk, held on the evening of the first day of the Summit. This inspiring, lively, inspirational event will guarantee to pull in a crowd, and will be a powerful celebration of queer lives and ideas.

We are expecting over 100+ people at this event, with tickets sold publicly.

- Your own branding will be displayed at the event and across our social media when advertising the event.
- Your organisation will be announced and your branding displayed on all screens at the event.
- Your organisational advert will be given a full-page advert in the Summit handbook.
- You will have access to 20 guaranteed tickets at the event (worth £20 each).
- You will have 5 tickets (worth £30 each) to the 'Meet the Speakers' meal the night before, so you can meet a mix of Summit and QueerXperience speakers.

  
**Sponsor: Square One Law**

# For #SaferToBeMe 2025 you could sponsor:

## The #SaferToBeMe Two-Day Conference

**AVAILABLE  
NOW**

**We are still seeking additional  
sponsors for this event, speak to us**

### Help to make history as an ally

### Be part of beaming this event across the globe

As a sponsor of our Two-Day #SaferToBeMe conference, you will be part of making history happen. With a theme of 'local to global LGBTQ+ rights' and 'power, populism and politics,' this day promises to build on the success of the previous event in 2023. With attendees arriving from all over the globe, we are expecting 500 people (and thousands more beaming in) to attend the two-day conference.

- Your logo prominently displayed on our ReportOUT website and social media posts promoting the event. Your organisation will be beamed across the globe to hundreds of people watching it live.
- Your branding will be prominently placed on all invites, banners, and a full-page advert in the Summit handbook. You will be given guaranteed tickets (20 tickets) for the two-day event.
- You will be invited to the podium to introduce your organisation at the start of the first day.
- You will be interviewed on Pride Radio to announce the sponsorship and again live at the event itself.
- You will receive a 6-week standalone radio advertising campaign on Pride Radio.
- You will also receive two free ReportOUT guest speaker/workshop sessions for LGBTQ+ themed events at your organisation (worth £500 each). You will also gain 6 hours access to an expert LGBTQ+ consultant.

**Sponsors: Newcastle Building Society, Gateshead College, Newcastle Airport, Parity and The Partnership for Global LGBTIQ+ Equality.**



# For #SaferToBeMe 2025 you could sponsor:

## Signing the Global Compact

**AVAILABLE  
NOW**

**We are still seeking additional  
sponsors for this event, speak to us**

## Stand in solidarity

## Be the ally that LGBTQ+ people need now

As a sponsor of our Global Compact Signing Event, your organisation will show your solidarity and allyship with LGBTQ+ populations in the United Kingdom and globally. This is a wonderful opportunity, after the final day of the Summit, for all organisations who attended to sign our Global Compact. By signing this, we will all reaffirm our commitment to stand together in uncertain times and to ensure that EDI and LGBTQ+ rights are part of our organisational commitments. Held in a beautiful location, and with wine and canapes, this is a fantastic opportunity to really make a difference as an organisation by sponsoring this.

We are expecting VIP guests and delegates at this event, including leaders of LGBTQ+ NGOs and INGOs, in the United Kingdom, and globally. The press are expected to attend this event.

- Access to the press on the evening. Your logo will be prominently displayed on the ReportOUT website and social posts promoting the event.
- Your organisation will be specifically featured on the historical Global Compact.
- Your organisational advert will be given a full-page in the Summit handbook.
- Exclusive 10 tickets for your organisation to attend this historic and VIP event.

**Opportunity: £2995**

**Sponsor: The Assembly Rooms**



# For #SaferToBeMe 2025 you could sponsor:

## Wrap Up Social



## Be the last memory that people take away

## Show others our pride in this region

As a sponsor of our Wrap Up Social, your organisation will be the lasting memory of the event once the Summit is over. This is an opportunity to bring local, national, and global attendees together to not only have fun, but to show off our region and the gems that we have here in the North East of England. This could be through a day trip to a regional asset such as our beaches or castles, or a day trip showing off what your organisation does best through a planned activity. This could even be a social evening to top off the Summit in your bar or restaurant, or offering drinks and nibbles upon entry. We are flexible with what this could be and encourage you to reach out to us to discuss potential ideas.

This is an excellent opportunity to boost profits and show how fabulous our region is!

- Your logo will be prominently displayed on our ReportOUT website and social media posts promoting the event.
- Your organisation will be given 6 guaranteed tickets to come to our Launch Event.
- Your organisation's logo will be featured in our Summit handbook and mentioned as a place to visit as attendees arrive from the United Kingdom and globally.

**Sponsor: GO North East**



# For #SaferToBeMe 2025 you could sponsor:

## Our Conference Advocacy Fund

**AVAILABLE  
NOW**

**We are still seeking additional  
sponsors for this event, speak to us**

**Help us to support people to attend**

**Make a difference to a person's life**

**Many LGBTQ+ people live in poverty across the globe, due to discrimination and lack of opportunity. Our Advocacy Fund is our way to help LGBTQ+ activists, from some of the least-economically developed countries, to attend #SaferToBeMe.**

£600 (or ideally more) can add toward a contribution to travel, accommodation, visa and sustenance costs and allows them to attend, be visible, and be part of the important learnings and discussions at #SaferToBeMe.

So far, we have been supported by generous individual donations, but we want to build up our fund. Could your organisation, or you as an individual, make a difference to a person's life? If so, speak to us about this.

**Opportunities: £600+ each**

# For #SaferToBeMe 2025 you could sponsor:

## Our Micro Events and Stalls

**AVAILABLE  
NOW**

**We are open for stall bookings and  
micro sponsors, speak to us**

**Book a stall at #SaferToBeMe**

**Get your smaller organisation known**

**Smaller organisation with a smaller budget? No problem, you can still be part of #SaferToBeMe. Whether it is hiring a stall for your organisation to sell LGBTQ+ goods, raise awareness of your organisation or community group, or become a micro sponsor, all can get involved to raise their profile and show allyship!**

### **What are micro sponsors?**

Micro sponsors may be very small businesses, small charities or unregistered community groups, who can also sponsor us for only £200. For this, we will place your logo in the Summit handbook, give a social media shout out (just for you) and we will provide you with 4 complimentary tickets for our Launch Event. You can also hire a stand at our two-day summit for an additional fee, as set out below.

### **What about also hiring a stand at our main two-day Summit conference?**

- If you are a community group/charity/NGO/INGO, you can hire a stand for £100 for both days.
- If you are micro or small business, you can hire a stand for £150 for both days.
- If you are a local authority or medium to large business, you can hire a stand for £200-£250 for both days.

**Opportunities: £200 micro sponsor or stall hire**



# Our organisers and get involved beforehand!

## Our Organisers



ReportOUT

ReportOUT are an award-winning global human rights charity for sexual and gender minorities (LGBTQ+), with a remit to report, inform, and defend. Based in Newcastle upon Tyne, we are global majority led, and made up of almost 100 volunteers from over 40+ nation states spread across the globe.



OUT North East are an inclusive LGBTQ+ events charity. Running numerous events over the calendar year, OUT North East run and lead Pride events in South Tyneside, Gateshead, and Sunderland, alongside LGBTQ+ support and history projects.



Pride Action North are one of the regions largest LGBTQ+ organisations, offering training, advocacy, and all forms of practical and emotional support to LGBTQ+ young people and adults ranging from Northumberland to Tyne and Wear.

### Want to get involved in the buzz leading up to #SaferToBeMe?

Are you a school, college, university, business, community group, or charity? Would you like to run a competition, an arts event, or host an awareness campaign around the theme of #SaferToBeMe? This could be about combatting hate crime, discussing public safety, or any other ideas linked to our events. We can support you with ideas and advice on how to get involved. Don't miss out, be part of this historical event, and reach out to **Drew Dalton** at: **[Drewdalton@reportout.org](mailto:Drewdalton@reportout.org)** or call/WhatsApp at: **+44 (0)7939923050**



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